

AMENDMENT TO THE CLAIMS

1. (Currently Amended) An image display apparatus comprising:  
space modulation means for modulating incident light according to input  
display data and outputting the modulated incidence light;  
illumination means for illuminating said space modulation means with light;  
and  
projection means for projecting light emitted from said space modulation  
means upon an image display screen,  
wherein said illumination means repeats one illumination cycle having a  
plurality of periods, which include at least periods for illuminating with lights of first,  
second and third colors which are different from white and different from one another, and  
two discontinuous periods for illuminating with a white light, and  
wherein the space modulation means modulates respectively the lights of the  
first, second and third colors and the white light.

2. (Previously Presented) An image display apparatus according to  
claim 1, wherein during the discontinuous periods for illuminating with the white light, a  
white luminance emphasizing process is dispersively performed.

3. (Previously Presented) An image display apparatus according to  
claim 1, wherein a white luminance emphasizing process is performed by applying a white  
luminance emphasizing signal during a period which is longer than one of the white light

illumination periods.

4. to 10. (Canceled)

11. (Previously Presented) An image display apparatus according to claim 1, wherein said space modulation means is a space modulation unit for performing time divisional modulation.

12. (Previously Presented) An image display apparatus according to claim 1, wherein said space modulation means is a space modulation unit using liquid crystal.

13. (Previously Presented) An image display apparatus according to claim 1, wherein said space modulation means is a space modulation unit of a MEMS type.

14. (Currently Amended) An image display apparatus according to claim to claim 1, wherein said space modulation means is a space modulation unit disposed with micro mirrors.

15. (Previously Presented) An image display apparatus according to claim 1, wherein said illumination means generates color field sequential illumination light by using a rotary color filter divided into a plurality of areas having different transmission

wavelength bands.

16. (Canceled)

17. (Previously Presented) An image display apparatus according to claim 1, wherein said illumination means generates color field sequential illumination light by switching between a plurality of liquid crystal filters having different transmission wavelength bands.

18. (Canceled)

19. (Previously Presented) An image display apparatus according to claim 1, wherein said illumination means generates color field sequential illumination light by switching between light sources such as LED.

20. (Canceled)

21. (Currently Amended) An image display method comprising steps of:  
conducting repeatedly one light output cycle having a plurality of periods;  
illuminating a space modulator with a light outputted in the light output cycle; and

modulating the light output in the light cycle according to input data by said space modulator, which modulates respectively lights of first, second and third colors and a white light, wherein the plurality of periods include at least periods for illuminating the lights of the first, second and third colors which are different from white and different from one another, and two discontinuous periods for illuminating with the [[a]] white light.

22. to 31. (Canceled)

32. (Currently Amended) An image display apparatus comprising:  
a space modulator modulating incident light according to input display data  
and outputting the modulated incidence light; and  
an illuminator illuminating said space modulation means modulator with  
light,  
wherein said illuminator repeats one illumination cycle having a plurality of  
periods, which include at least periods for illuminating with lights of first, second and third  
colors which are different from white and different from one another, and two  
discontinuous periods for illuminating with a white light, and  
the space modulator modulates respectively the lights of the first, second  
and third colors and the white light.

33. to 39. (Canceled)

40. (Previously Presented) An image display apparatus according to claim 32, wherein, during the two discontinuous periods for illuminating with the white light, a white luminance emphasizing process is dispersively performed.

41. (Previously Presented) An image display apparatus according to claim 32, wherein a white luminance emphasizing process is performed by applying a white luminance emphasizing signal during a period which is longer than one of the white light illumination periods.